



Tiktok Platform As An Education Media For Teenagers' Knowledge In Marriage Preparation

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Abstract. Adolescents' knowledge about wedding preparation is still relatively low, so interesting and easily accessible educational media are needed. This study aims to determine the effectiveness of using the TikTok platform as an educational medium for adolescents' knowledge about wedding preparation. The research method used is One Group pretest posttest. The research sample consisted of 41 adolescents who received education through TikTok videos. The data collection instrument used a validated knowledge questionnaire. The results of the study showed a significant increase in knowledge scores before the intervention to moderate knowledge and after the intervention to good knowledge with a p-value of 0.001.

Keywords: Platform, Tiktok, Educational Media, Teenage Knowledge, Wedding Preparation